



BUTTERFLY creek™

Marketing Butterfly Creek via your own channels

To be eligible for discounts we request that you also actively promote Butterfly Creek through your own channels. This could be a page on your website, via social media or edm or onsite. Please let us know if you need any more information contact marketing@butterflycreek.co.nz

[Butterfly Creek marketing information](#)

WEBSITE COPY

Option 1: Long version

Auckland's most family friendly attraction

Butterfly Creek is an exciting blend of animal exhibits and other highly interactive fun attractions. It's a unique and magical experience for everyone.

Immerse yourself in the amazing tropical butterfly house, where you will be surrounded by over 700 free-flying tropical butterflies – some of which may land on you at any time! Travel back in time when dinosaurs ruled the earth and visit Dinosaur Kingdom our prehistoric themed attraction with over 60 dinosaurs, many of which are life-sized, roaring and moving; you'll be amazed!

Butterfly Creek is the only place in NZ you can see giant saltwater crocodiles. Come along and meet Scar and Goldie in one of our daily croc shows, it's truly exciting! We have alligators, bugs, monkeys and fish as well as Buttermilk Farm for a truly hands-on experience where you can feed and interact with a range of farm animals. And not forgetting The Red Admiral Express Train!

Feeling hungry after all that exploring? Make sure you sit down to have some scrumptious home-made food at our cafe or relax over hot coffee and a muffin while your children play in our free playground.

Only two minutes from the airport, loads of free parking – as well as a free airport pick up. You won't experience anything like it anywhere else in NZ.

Option 2: short version (115 words)

Auckland's most family friendly attraction

Butterfly Creek is a fun blend of animal exhibits and interactive attractions. Immerse yourself in our tropical butterfly house and walk amongst 700+ butterflies. Travel back in time when dinosaurs ruled and visit Dinosaur Kingdom with over 60 dinosaurs, some even life sized, roaring and moving, you'll be amazed!

Meet Scar and Goldie, NZ's only salt water crocodiles, it's truly exciting! We have alligators, bugs, monkeys and a beautiful bird aviary. Plus visit Buttermilk Farm for a hands on experience. Sit down for some home-made food at The Papillon Café, or relax while your children play in our free playground. We also offer amazing kids birthday parties, functions and catering.

VIDEO LINKS

We have created some amazing short promotional videos that your customers will love.

Simply download to your own website or within an EDM

Dinosaur Kingdom <https://www.youtube.com/watch?v=DkbWgdf4y1A>

Butterfly Creek: https://www.youtube.com/watch?list=PLhJrUBtumVvJPfO_wvrW3WAY2TvWBxD-g&v=3ZfjhNJAsKg